



CATHY DONLEY

 678.372.8699

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 www.cathydonley.com

PROFILE Experienced graphic designer with a natural ability to translate strategic business objectives into compelling creative that builds brands and creates engagement.

SKILLS

Flexible	Reliable	Detail-oriented
Resourceful	Strategic	Proactive
Efficient	Problem Solver	Organized
Professional	Insightful	Deadline-driven

EXPERIENCE **Cathy Donley Design** Marietta, GA
Provides freelance/contract graphic design services for a diverse range of clients. Utilizes design experience combined with a keen understanding of business principles to quickly turnaround projects from start to finish. I take pride in being effective, efficient, and easy to work with.

Hiscox Atlanta, GA
Senior Graphic Designer (Contract)

Equifax Atlanta, GA
Senior Graphic Designer (Contract)

Gartner Stamford, CT
Senior Art Director (Contract)

Clarion Marketing Greenwich, CT
VP Senior Art Director

Hothead Studios Atlanta, GA
Art Director

Fusion Design Decatur, GA
Creative Director, Co-Founder






Murrell Design Group Atlanta, GA
Associate Creative Director

The Ad Shop Atlanta, GA
Art Director

Edison Brothers Stores St. Louis, MO
Graphic Designer

EDUCATION BA — Graphic Design
Minor — Business Administration
Eastern Illinois University

TOOLS

 Illustrator  Photoshop
 InDesign  Acrobat
 Workfront

CAPABILITIES

Marketing collateral
Infographics
Brand identity
Experiential events
Ebooks
Email/web graphics
Logos
Retail displays
Trade show displays

CLIENTS

Athlete's Foot
Atlanta Committee for the Olympic Games
Brasstown Valley
Cadillac
Career Sports & Entertainment
Cartoon Network
Estee Lauder
Equifax
Hiscox
Kellogg's
KitchenAid
Kroger
LaFace Records
Lithonia Lighting
Mandarin Oriental
Morningstar Farms
Norelco
The Coca-Cola Company
The History Channel
VISA/Reading is Fundamental
World Championship Wrestling